KRAIBURG KEW Plus Visco: Provides adaptation to the body. Provides noticeable relief.

Tittmoning, 11 September 2026

KRAIBURG expands its proven KEW Plus mattress system with two new options, each with a thickness of approx. 10 cm and featuring visco-elastic memory foam. They optimally combine exceptionally soft cushioning comfort, even pressure relief and a hygienic lying area.

KRAIBURG expands its proven KEW Plus mattress system for free stalls with a new generation of comfort. With **KEW Plus Visco** and **KEW Plus Visco TarsaCare**, the company launches two options that enhance the proven system with an additional visco-elastic foam layer. The result is lying mattresses that adapt even better to the cow's body shape and noticeably increase lying comfort. Naturally, they also meet the **highest Softness Class 4 in accordance with DIN 3763**.



The 4-layer KEW Plus Visco TarsaCare mattress system, offering that extra touch of comfort © KRAIBURG Elastik

Four layers for enhanced lying comfort

At the heart of this new development is a **4-layer composition** consisting of a lower mat, upper mat, conventional foam and

additional **memory foam**. The visco-elastic layer enables particularly gentle sinking in and supports even pressure distribution. The result is a lying mattress approx. **10 cm** thick that purposefully combines comfort, stability and slip resistance. The animals benefit from even pressure relief in every position and an **almost weightless feeling when resting**.

Designed for hygiene and everyday barn use

The functional cushion shape, with its pronounced raised section, allows milk residues and moisture to drain away from the lying area. This helps improve lying area hygiene. The construction is also designed for long-term practical use: sealing lips completely enclose the foam layers and the lower mat, reliably protecting the foam. Trapezoidal reinforcements above the foam increase stability and durability. Prefabricated, countersunk fixing points in the head area also facilitate installation.

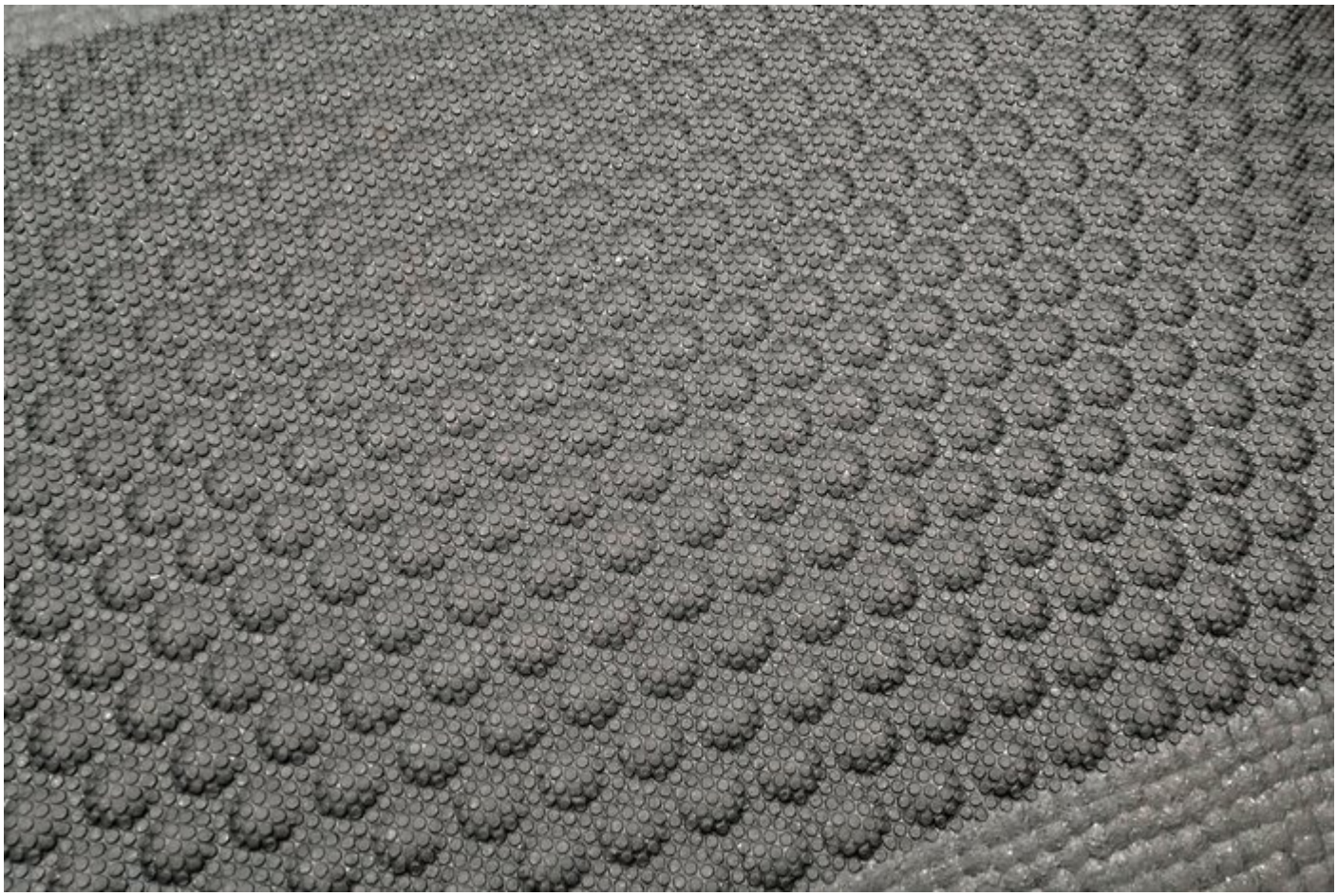


The functional cushion shape promotes better hygiene © KRAIBURG Elastik

Two options to suit different requirements

KEW Plus Visco features a robust and low maintenance pebbled surface. The **KEW Plus Visco TarsaCare** option enhances the visco-elastic comfort with a specially designed TarsaCare comfort zone in the rear third of the mat. Pliant ball-shaped segments allow the sensitive hock joints to rest particularly gently. The structure promotes better ventilation of the skin, resulting in a drier

coat. Furthermore, the ball-shaped segments hold even small amounts of bedding firmly in place, thereby encouraging the build-up of an organic layer.



TarsaCare comfort zone with pliant ball-shaped segments for drier-bedded hock joints © KRAIBURG Elastik

More freedom in modern free stalls

KEW Plus Visco and KEW Plus Visco TarsaCare are suitable for free stalls with **suspended dividers and mushroom dividers**. From a width of 120 cm, a **lying length of 1.92 m** is available. The longer lying area provides more freedom for natural movements when lying down, lying and getting up.

With KEW Plus Visco, KRAIBURG is consistently advancing the established KEW Plus system. The new generation of comfort combines body-conforming adaptation with the requirements of practical long-term use in the barn. The result is a solution that meaningfully brings together animal welfare, functionality and longevity.



Resting in a relaxed position promotes well-being and productivity © KRAIBURG Elastik

Further information:

Product KEW Plus Visco https://kraiburg-elastik.com/products/dairy-cattle/kew-plus-mattress-system/kew-plus-visco/

Product KEW Plus Visco TarsaCare https://kraiburg-elastik.com/products/dairy-cattle/kew-plus-mattress-system/kew-plus-visco-tarsacare/

Press information More space for a natural lying position
https://kraiburg-elastik.com/company/press/more-space-for-a-natural-lying-position-xl-lying-lengths-with-tarsacare/

Guide Cow-friendly lying https://kraiburg-elastik.com/guidance/expert-knowledge/longer-stall-mats/

Guide The perfect free stall https://kraiburg-elastik.com/guidance/expert-knowledge/the-perfect-free-stall/

Information on Long lying areas https://kraiburg-elastik.com/long-lying-areas/

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About KRAIBURG Elastik

Gummiwerk KRAIBURG Elastik GmbH & Co. KG has been developing and manufacturing elastic rubber flooring for cattle and horse housing since 1968. In Tittmoning, Germany, around 200 employees combine experience in rubber processing with practical product development. The aim is to support animal welfare, safety, performance and efficient barn management with innovative solutions. The DIN-compliant products are tested

in the company's own laboratory, in test barns and by independent institutes. KRAIBURG Elastik holds the DLG quality seal 'CONTINUOUS MONITORING'. The barn flooring specialist is committed to resource-saving production and repurposes tire rubber as a raw material for robust flooring. The company is part of the KRAIBURG Group.

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